

Our Vision

To be the Voice, the Advocate and the Leader supporting the community services sector and our communities

Our Mission

We:

- *support community organisations*
- *promote expertise and innovation in community development*
- *foster industry development and*
- *advocate for social justice*

Measurement and Review

The objectives outlined in this strategic plan are underpinned by a range of strategies and actions, each of which have KPIs which are measurable and reflective of our success in progressing the objective.

Staff will have responsibility for reporting measurements against these KPIs, and the Board will review the Strategic Plan, and achievements against KPIs annually.

This Plan is a living document, and is therefore reviewable and amendable at any time.

Illawarra Forum Inc.

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illawarra *forum*

Strategic Plan 2013–2018

The peak body working for community organisations in the Illawarra and Shoalhaven

Connecting
Informing
Marketing

VOICE

We will:

- Shape policy - influence and advocate for positive social change.
- Develop effective relationships with leaders across all three levels of government.
- Communicate policy issues across the industry and up to decision makers.
- Engage members, industry representatives, and stakeholders in policy analysis
- Develop and implement a Communications Strategy.

Representing
Empowering
Building

INFLUENCE

We will:

- Raise the profile of the community services industry.
- Represent the industry through active membership of key committees, reference groups, and networks.
- Develop and maintain networks and partnerships across industry sectors to enhance connectivity and explore new opportunities.
- Source or develop professional development resources.
- Offer opportunities for training or professional development relevant to the industry.
- Facilitate cross-sectoral planning and co-operation endeavours.

Inspiring
Sustaining
Changing

LEADERSHIP

We will:

- Provide a portfolio of support services to the community services sector.
- Establish the Centre for Community Industry Development & Education (Cside).
- Be governed by a Board which represents the sector and drives the strategic direction of the organisation.
- Have an operational structure and internal systems which are sustainable, incorporate best practice, and consistent with our values.
- Build our membership.
- Be a role model for positive organisational change.